



NORWEGIAN AMERICAN CHAMBER OF COMMERCE MID-ATLANTIC WASHINGTON DC CHAPTER

Ambassador Strommen Welcomes New NACCMA Manager *Thor Lassen Brings Business Management and Government Relations Focus*

Washington, DC April 22, 2010 -- The Mid-Atlantic Washington, DC Norwegian American Chamber of Commerce (NACCMA) initiated a new direction for its chapter by bringing on Thor Lassen as general manager, a veteran association professional with ties to US government agencies, Capitol Hill, and the Royal Norwegian Embassy in Washington.



Mr. Lassen worked with the Norwegian Embassy in Washington from 2003-2005 helping organize a US Norway marine research, technology and trade forum; and congressional luncheons promoting Norwegian seafood, marine resource management and trade with the Friends of Norway Caucus in the House of Representatives.

“We look forward to a close relationship with the NACC Washington Chapter and its member companies as it embarks on a new direction for Norwegian American business interests in Washington,” said Ambassador Wegger Chr. Strommen as he congratulated Thor Lassen on his appointment as general manager. “We are happy to welcome him back as a partner with the NACC in Washington.”

Thor Lassen is a native-born Norwegian who immigrated to the US as a child, received his education in environmental science and marine policy, and began a professional career in the Washington, DC congressional and government relations field. As a manager and government relations representative for US business and trade associations, Mr. Lassen gained extensive experience in government contracts, and regulatory and legislative issues in Washington.

“My goal is to provide professional services to the Norwegian American business community who have interest in government policy, contracting or congressional relations,” said Lassen. “We want to advance Norwegian American business interests by providing professional services and support in Washington for our members regardless of where their home office might be.”

Mr. Lassen will focus on three areas of service: Government & Congressional Relations to help members with congressional and government meetings as well as strategic planning on policy, legislative and regulatory issues; Contract & Business Support with government agencies; and Communications & Networking providing members a virtual office and staff in Washington.

“Please join us as we build on the strong business and cultural relationship between Norway and the United States,” said Lassen. “We are here to serve and help represent the Norwegian American business community in Washington.” For more information contact: Thor Lassen, General Manager, NACCMA, 11990 Market Street, Suite 507, Reston, VA 20190 Tel. (703) 434-1444 Email: thorlassen@naccma.org or visit www.naccma.org.